



APNA TV (CHANNEL-10 JoyTV)

(In Association with Radio Punjab)

#202- 7743 128 Street, Surrey BC V3W 1L4

☎604-590-3510 Fax: 604-648-8381 ✉info@apnatv.ca website www.apnatv.ca

Rate Card

PROGRAM

Variety Programs (Interviews/Special Reports), News and Talk Shows & Gurbani Vichaar

Monday to Friday:	08 AM - 09 AM.
Monday to Friday	Evening Time TBA
Saturday	TBA

COVERAGE: Greater Vancouver and Victoria BC
Toronto, Ontario

VIEWERS: Approx. 750,000 (South Asian Community)

Advertising Rates

Monday to Friday: (30 sec. ad)

8 AM - 9 AM	\$125.00 (plus tax)
Evening time TBA	\$150.00 (plus tax)

Saturday:

Evening TBA \$150.00(plus tax)

Monday to Friday: (15 sec. Ad)

8 AM - 9 AM	\$75.00 (plus tax)
Evening	\$85.00 (plus tax)

Saturday:

Evening \$85.00 (plus tax)

Package Deals

Monthly Rates for Six Months contract:
(NO RECORDING CHARGES REQUIRED)

1 spot every day: Taxes)	30 Sec	\$2500.00(plus tax)	15 Sec	\$1500.00 (Plus Taxes)
2 spots every day: Taxes)	30 Sec	\$5000.00(plus tax)	15 Sec	\$2500.00 (Plus Taxes)

Exclusive Ads. for Six Months: (Monday to Friday)

3 spots per day 15 Sec \$ 7500.00 per month

Exclusive Ads. For Six Months (Monthly Rates) package Deals:

3 spots per day 30 Sec \$10,000.00 per month

ONE TIME CHARGES: RECORDING CHARGES FOR EACH AD.: \$200.00(plus tax)

After the approval of the ad, to change the ad recording charges will be required again.

Advance Payment Required (every month)

Rate subject to change without notice